Setting Up kvCORE + LoLo

Follow the steps below to easily **tag** and **sync** the contacts in your kvCORE CRM to the LoLo platform so the contacts you designate can receive the LoLo gift of the month.

Tagging Contacts in kvCORE

- 1. Open the desired contact in your CRM.
- 2. On the left side of the contact record, click the "Add Hashtag" link or the + button (see image on right).
- 3. Type **LOLO** in the hashtag field (not case sensitive; however, no spaces or additional characters) and press **Enter**.

Update Hashtag(s)			×
Hash Tags:			
LOLO		^	
LOLO		to select	
	CANCEL	UPDATI	E TAGS

4. Click Update Tags.

Update Hashtag(s)	×
Hash Tags:	
LOLO ×	~
	CANCEL UPDATE TAGS

5. Confirm that you see the tag has been applied to the contact record.

Training Demon	strations 🧪	Timeline	Alerts	Files	
CLIENT ~ BUYER & SELLER	****				
LAST ACTIVE WEEK 05/29/19 1 VIEWS	total 1 views	GQ		All Activity	
🤣 (630)462-3585	~				Future Touch Points 🛧
training.demonstrations@bai	rdwarner.c			TODAY	
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🥝 Market Reports	~	T	2:23 pm	J	
S Listing Traffic Report	Add MLS ID				
+ × #LOLO					
Summary	~				

6. Close the contact record.

Training Demonstrations				

LAST ACTIVE 05/29/19	week 1 views	total 1 views		
🤣 (630)		~		
A training.demons	strations@b	pairdwarner.c		
Search Alerts	3	~		
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S Listing Traffic	Add MLS I			
+ Add Hashtag				
Summary		~		
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Talking Points	~			

Syncing Your kvCORE Tagged Contacts with LoLo

Once you've tagged your contacts in kvCORE, you will need to log into your LoLo account and activate your contact sync so that LoLo will receive your recipient list.

The sync checks the zip code of each of your LOLO tagged contacts to suggest the best gift zone for that contact. If you don't have an address with zip code entered for a contact you may want to add it; otherwise, you will need to select a gift zone inside of LoLo.

You can access LoLo Gifts through kvCORE:

- 1. From your **kvCORE Dashboard**, click the **MY BUSINESS** link.
- 2. Under the Company Cloud heading, click **LoLo Gifts** (this will take you to your LoLo dashboard).

TODAY'S SUMMARY CALLS O O	COMPANY ANNOUNCEMENTS Edit March Newsletter is Ready to Customize outsomize. Go to Markenya Autopict and clock "Scheduled Mass Emails." Then go to Schedule	KVCORE TRAINING View Learning Portal CURRENT COURSE Agent Success Plan
ACTIVITY CALLS TASKS CALENDAR	JSINESS	
COMPANY VIDEO	COMPANY CLOUD	BLOG WHAT'S NEW
	LOGINS	
	Buyside LoLo Gifts Property Boost	C

3. From your LoLo account go to My Contacts and click Sync kvCORE Contacts.

Dashboard		_				Import Contricts Sync KVCore C
My Gift Campaigns	All Contac	ts Active (0)	Inactive (0) Re	ports		
My Contacts	All Contac	ts				+ New I
Billing	Search					Sho
Help and FAQ	Dele	te Selected				
						Showing 1 - 0 of 0 co
		First	Last	Email	Phone	Gift Zone
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						Showing 1 - 0 of 0 co

4. Double-check the assigned gift zones for each of your contacts; make adjustments accordingly (edit and save). If there is no gift zone assigned, click "Edit" and select one.

South Central Florida - Hollywood (building enrollment) South Central Florida - Homestead	Showing 1 - 30 of 153 contacts Source		
South Central Florida - Jupiter			
South Central Florida - Kendall (building enrollment)	Import/Added Edit		
South Central Florida - Lighthouse Point (building enrollment)			
✓ South Central Florida - Martin Co.	Import/Added Save		
South Central Florida - Miami (building enrollment)			
South Central Florida - Miami Lakes (building enrollment)	Import/Added Edit		
South Central Florida - Palm Beach Gardens (building enrollment)			
South Central Florida - South Dade (building enrollment)	Import/Added Edit		
South Central Florida - SW Broward			
South Central Florida - Weston/Plantation	Import/Added Edit		